

## ***"FIFI"* Partner Program**

### **How to Earn Funds for Your Group or Organization By Hosting the World's Only Flying B-29 Superfortress *"FIFI"***



*"FIFI"* flying over Oshkosh AirVenture 2011

#### **Overview**

Is your group or organization seeking to find a fun and educational fund raising event? If so, please consider the ***"FIFI"* Partner Program**.

***"FIFI"*** is the world's only flying B29 Superfortress from World War II. She is touring the United States and the Commemorative Air Force B-29 / B-24 Squadron is searching for locations and local groups to host this spectacular aircraft for the public. ***We are willing to share in some of the revenue generated from a tour stop with our local partner in exchange for help in promotion, coordination and manpower.***

Our mission is to promote aviation history through the preservation and display of aircraft to the public. The goal is to provide the general public the chance to touch, smell, and hear the aircraft. We feel it's important to commemorate the service of our men and women in uniform and share their stories of history through public exhibition.

The Commemorative Air Force (CAF) is a not for profit flying museum. The funds generated by the tour stops are invested back into the aircraft to “Keep them Flying”.

### **Event Activities**

What happens when the aircraft come to your airport?

The aircraft will be on display for the general public to experience. There are several ways that happens...

- Walk-around Tours
- Cockpit Tours
- Living History Ride Flights



In addition to the tours and ride flights the Squadron will set up a tent or vehicle and offer merchandise for sale.

When space and schedules permit, we will travel with other Commemorative Air Force aircraft. In the past, this has included the B-24 Liberator bomber, the P-51 Mustang fighter and others rare and historic aircraft.



To make the event even better, we encourage our local partners to arrange for displays of local vehicles and planes. This can include vintage military vehicles, classic cars of the 30's to 50's, other warbirds, homebuilt and classic aircraft, as well as business displays from the local airport community.

The event typically runs for two to four days. The hours of operation are 10 am to 5 pm. We schedule our Living History Ride Flights at 9:00 and 4:00 pm. If there is additional demand, we can add additional flights at 2:00 and 6:00 pm. The aircraft are open for tours when not in operation.

Where possible, we ask for a gate donation of \$5 for adults. Children 12 and under are admitted free. All military personnel in uniform and all veterans of WWII and Korea are admitted free to both the Walk-around Tour and Cockpit Tour. Because of the tremendous cost to operate the bomber, we are unable to accommodate free flights on the plane for veterans.

### **Your Benefits**

Your organization or airport will benefit in many ways from the **"FIFI" Partner Program**. They include:

- Your group can make money with very little risk.
- The opportunity to call attention to the veterans in your local community.
- All advertising will include your organization's name and information as the local host sponsor.

- The opportunity to show off the airport's assets to the community, thereby helping the airport to become a strong and important resource.
- The event pulls your membership together and helps them feel important.
- The purchase of large quantities of fuel at the local airport FBO.

The financial arrangement we offer is as follows:

- Your organization will earn 50% of the gate proceeds.
- Your organization will be offered two seats on the aircraft to sell, raffle or give away. These seats sell for \$595.

**Most organizations that work with us make between \$2,000 and \$6,000 for their efforts.** The CAF Squadron will take care of all other costs including advertising, fuel, hotels, rental cars, etc.

The seats that we will give you are valued at \$595 each. They are located in the gunner's compartment. One seat will be on the second flight of the event and the second seat will be on the third flight of the event. Several things can be done including selling them, raffling them, running a contest to give them to a deserving veteran, or any number of other ideas.

### **What is Required of Your Organization and Airport?**

The requirements for a hosting organization are quite simple... We need your help to:

- Provide space large enough to operate the aircraft and in some instances our partner aircraft. The host airport must have at least one runway 6,500 feet in length by 150 feet wide. The ramp must accommodate the weight and size of the airplane. Airports with 100 foot wide runways must specify that and ask for a waiver.
- Provide secure space on the ramp that is safe for the general public.
- Assist in promoting the appearance of the aircraft in the local media, word of mouth, email distribution and other forms of spreading the word.
- Provide additional volunteers to help show the aircraft, provide security and safety areas, set up and tear down, sell merchandise, direct parking and other tasks.
- Help to negotiate discounts on hotel, rental cars, fuel and other services.
- Secure cooperation from the Airport Authority and local FBO.

THE COMMEMORATIVE AIR FORCE Presents:

**THE WORLD'S ONLY FLYING  
B-29 SUPERFORTRESS**



**Fri. - Sat. - Sun. • Aug 5 - 7**  
at 1115 Hornet Ave, Millington, TN  
**Millington Regional Airport**

Take a  
"Once In A Lifetime"  
Living History Lesson  
with a ride flight on the  
B-29, P-51 Mustang  
or SBD.



SEVERAL FLIGHT  
TIMES AVAILABLE.  
Reservations suggested.  
For more info:  
**www.RideB29.com**



**AFFORDABLE  
FAMILY FUN!**

**COCKPIT TOURS  
AIRPLANE RIDES,  
PLUS MORE!**



This is a sample ad from a previous Tour Stop.



The successful organization will have a broad based membership. Your group will need to be able to staff a number of shifts over the two to four day period. You must have a strong, well-organized leader and three people who will lead these important functions. They are:

**1. Marketing Chairman**

- a. This person will be responsible to help put together a team to help market the tour stop. This will include contacting local media, placing posters and signs, gathering email distribution lists and making recommendations for advertising.
- b. This person will be active in the beginning of the tour stop to organize a media event, including print and broadcast media. Our preferred arrangement is for the local group to find some veterans who will come to the aircraft willing to be interviewed.

**2. Volunteer's Chairman**

- a. This person helps to recruit and the group's volunteer workers. These include tour guides, safety workers, gate workers, merchandise assistants, set up and tear down helpers and parking attendants.
- b. This person will schedule the volunteers into shifts and make sure they show up on time. All volunteers are given a B-29 Squadron T-shirt to wear during the event.

**3. Operations Chairman**

- a. This person will work with the B-29 ops team to help coordinate aircraft movements, safety, Airport Authority coordination and set up and tear down organization.
- b. This person also helps to arrange for the use of the facilities including rest rooms (sometimes temporary port a potties are required), emergency care, local police (if required) and parking.
- c. This person will assist with any TSA issues.

These people must be willing to interface with our team and give a sufficient number of hours to make the tour stop functional and successful. This typically requires a minimum of 50 hours over multiple weeks (total, not every week). A local organization (or group of organizations) needs to provide between 8 to 10 volunteer workers per day of the event.

**What We Do**

The CAF Squadron is responsible for all the operational issues with the aircraft, including maintenance, flight crews, movements, tower and ATC coordination, overall marketing, etc.

The CAF Squadron typically travels with 10 to 14 crew members. The flight crew totals six of those including two pilots, a flight engineer and three scanners. The balance is the ground crew that works the merchandise tent, tour docents and other jobs.



For more info visit our web site at [www.CAFb29b24.org](http://www.CAFb29b24.org) or [www.RideB29.com](http://www.RideB29.com) .

## **How To Apply**

To apply for consideration please send the requested information to:

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CAF B-29 / B-24 Squadron  
4730 George Haddaway  
Addison, TX 75001  
[david@hangarworkshop.com](mailto:david@hangarworkshop.com)  
(630) 853-9624



This opportunity is open any group that is well organized and passionate about helping us share these rare treasures. We find that CAF Wings, EAA chapters, local service organizations like Kiwanis and Lions Clubs, Boy Scouts, Civil Air Patrol and veteran's organizations are our best partners. But we are open to any group that can meet the criteria outlined in this paper. In some markets, two or more organizations may want to go together and make a proposal.

We will consider all submittals, taking into account your organization's strengths and the support of the local community. Putting together a tour of these rare aircraft is difficult. Your group may have all the requirements but we just can't work you in. Or a competing organization has made a stronger submittal. All submittals will receive a reply.

We are actively considering proposals now for the 2012 touring season. Our preferred method of operation is to hop scotch from town to town where the towns are relatively close. Chicago to Peoria to St. Louis to Memphis is an example. We can't zig-zag back and forth because of the tremendous fuel required.

### **Technical Requirements:**

1. The runway requirement is a runway of at least 6,500 feet in length. Our strong preference is for a runway of 150 feet in width. In limited circumstances will a 100 foot wide runway be considered, but it is rare.
2. Ramp parking for the B29 Superfortress **"FIFI"**.
  - a. She has an operating weight of 95,000 pounds
  - b. A wingspan of 141 feet.
3. Ramp space to park our support vehicle. The truck and trailer are 60 feet in length. The vehicle carries our space parts, maintenance items and functions as our merchandise center. We prefer that this vehicle be close to the aircraft, but in a space where it does not need to be moved during the event.
4. Public Access
  - a. A central gate location, preferably away from any business or airport segment as not to distract from normal business operations.
  - b. Cones, ropes and barrier devices to create a static ramp area for public access to get close to the airplane.

- c. Public parking to accommodate a reasonable number of vehicles consistent with the event size and geographic area.
  - d. The ability to charge a \$5 “gate” fee in order for the public to access the aircraft for static display. This fee helps us offset the costs associated with the event.
5. Exhibition Details
- a. **Walk around tours:** Walk around tours are offered to anyone that comes through the gate. They can walk all around the aircraft, ask questions of our members and docents, take pictures and touch the aircraft. There is no additional cost, except the cost of gate entrance.
  - b. **Cockpit tours:** Cockpit tours are conducted by entering the back of the bomb bay. A docent is there and answers questions about the bombs that are displayed there as well as shows the crew tunnel, control wires and other equipment. The person then climbs a ladder and enters the cockpit area. Another docent is there to guide their tour and show them the areas occupied by the Radio Operator, Navigator, Flight Engineer, Pilots and Bombardier. The person then exits down a ladder out the nose wheel. There is a \$10 charge for the cockpit tour.
  - c. **Living History Ride Flights:** Ride flights are offered to the public. These flights are 30 minutes in length. Costs range from \$595 for a seat in the gunner’s compartment to \$995 with the pilots and \$1,495 for the bombardier’s seat. Typically we offer a ride flights at 9:00 am and 4:00 pm. If there is additional demand, more flights can be added at 2:00 pm and/or 6:00 pm.

We greatly appreciate your consideration for hosting our aircraft. We understand that each location has its own concerns and logistical issues. We are very proud of our aircraft and love to share the history and the stories of our American heritage.

Thanks Again,

David Oliver  
Operations Officer  
B-29 / B-24 Squadron

**About the Commemorative Air Force:** [www.CommemorativeAirForce.org](http://www.CommemorativeAirForce.org)

Collecting flying warbirds for half a century, the Commemorative Air Force is the largest flying museum in the world. The CAF is a nonprofit aviation association dedicated to Honoring American Military Aviation through flight, exhibition and remembrance, by maintaining a flying museum of classic military aircraft.

The Commemorative Air Force International Headquarters is located in Midland, Texas, along with the nationally-accredited [CAF Airpower Museum](http://www.CAFAirpowerMuseum.org). The B-29 / B-24 Squadron is based at the Cavanaugh Flight Museum at Addison Airport in the north suburbs of Dallas, TX. For more info on the Squadron visit [www.CAFb29b24.org](http://www.CAFb29b24.org).



## ***"FIFI"* Partner Program**

### **Application To Host the B-29 *"FIFI"***

Please submit on your organization's letterhead the following information:

1. Group name
2. Address
3. Organization contact including name, email and cell number.
4. Type of organization (CAF Wing, Boy Scout Troop, etc.).
5. Is your organization a not-for-profit?
6. Airport information
  - a. Airport identifier
  - b. Length of runway
  - c. Width of runway
  - d. Are your Airport Authority and local FBO in support of this event?
  - e. Is there sufficient ramp space for the aircraft?
  - f. Is there room for partner traveling aircraft?
7. How many members in your organization?
8. Do you have the qualified volunteer chairmen to staff the requirements?
  - a. Marketing
  - b. Volunteers
  - c. Operations
9. Do you have a well-organized leader to help plan and execute the tour stop?
10. Have you hosted a vintage and/or historic aircraft before?
11. What other types of events has your group successfully sponsored/hosted?
12. What other information should we know about your group and leadership?